

## FOR IMMEDIATE RELEASE

Earth Afloat's "How To Bali: EcoArts Journal" Garners Critical Acclaim – Not A Guide - A Paradise Adventure Featuring Storytellers, Exclusive Interviews, Sustainable Living, and Tropical Island Vibes

This journal takes on a multi-faceted approach to presenting the best bits of Bali in a way that readers have never seen before. It takes on a soulful approach to discovering various sides of the best vacation spot in Southeast Asia through content that is offbeat and inspiring.



*Bali, Indonesia,* June 12, 2023, There is a plethora of tour guides on every destination imaginable. Most of them are dry and not too awe inspiring. Along comes *How To Bali*, to the delight of both visitors and residents alike. This is actually the one and only Bali Lifestyle Journal. Internationally, Bali is ranked #2 Top most Popular Tourist Destination in 2023 by TripAdvisor.

Readers will witness the refreshing coexistence of humans and nature as they explore Bali's diverse ecosystems, emphasizing the efforts to preserve its economic and cultural sustainability. A unique island where ancient traditions thrive in harmony with modern trends. From Indonesian Batik fashion design, to legendary surf board shapers; from a healthy organic Cacao farm to slick branded and yummy artisanal chocolate, <a href="How To Bali: EcoArts Journal">How To Bali: EcoArts Journal</a> presents a vibrant and thriving microcosm cherished by all who know.

There is an inherent embedded message to visualize an exemplary model for the inevitable rapid modernization of societies around the world. In the digital era, this magazine-format strives to highlight the human experience. Intriguing interviews with creative masters ask the question: What inspires your dedication and hand-crafted ingenuity?

How To Bali is most appreciated by:

- Sustainable lifestyle advocates: Eco-tourism, organic farming, environmental conservation, responsible travel.
- Creative and artistic communities: Local creatives and entrepreneurs.
- Travelers and Tourists planning a visit to Bali: Useful tips.
- Nature enthusiasts: Geological history of Indonesia, Wildlife.
- Local & International Foodies: Cuisine and Recipes.
- Bali enthusiasts and residents: Deepening knowledge, hidden gems.
- Adventure seekers, Travel Bloggers and Influencers: Unique, offbeat experiences to share with followers.
- Surfers, Divers, Ocean and Beach Lovers.

<u>How To Bali: EcoArts Journal</u> includes Interactive QR Codes so that readers can take off and explore their interests right on their mobile devices. Reader Testimonials always tell the story. David, a Verified Reader, had this to say, "5.0 out of 5 stars This book is a must have for exploring Bali. This beautifully composed and educational book is an incredible guide to the island of Bali.

"How to Bali" paints a rich, compelling perspective of "The Island of Gods," with stunning photography and informative articles. Expect to experience a little bit of everything from history to economics to fashion to urban art. As an added bonus, convenient QR codes located discretely throughout the

book allow you to access the publication in different languages and formats - a modern convenience I am shocked we don't see more often.

Highly recommended for anyone who wishes to do the same, or for anyone who simply wants something different and more immersive than a simple "travel guide." I will be using it to complement my own upcoming trip in the summer of 2024."

## About The Author:

"How To Bali: EcoArts Journal" is a collection of curated and credited authors, interviews, photographers, and even a debut comic book / graphic novel.

"Mr. Moo" (ThiruMoolar Devar), founder of Earth Afloat Publishing, is both the producer and a contributor. He began his career in the publishing industry after studying graphic design at The California Institute of the Arts (CalArts) and internship in Digital Production at The American Film Institute (AFI). Earth Afloat is a fledgling content creation and publishing company launched in 2020 with a book of children's stories, "Fables Found."

He has been an intrepid "digital nomad" since before the term was coined; before the advent of cell phones w/internet sim cards. For example, in 2004, he helped a client in Hawaii send a book to print in China, while working from the remote East Sri Lanka village of Arugam Bay on a dial-up modem.

Moolar is currently working remotely from Nias, off the west coast of mainland Sumatra. He is prolifically producing and self-funding EAP's projects via freelance services in book layout for other independent authors. Among Earth Afloat projects in development are a science fiction/fantasy novel and an artistic apparel brand.

For complete information, visit: <a href="https://howtobali.com/magazine/">https://howtobali.com/magazine/</a>

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